

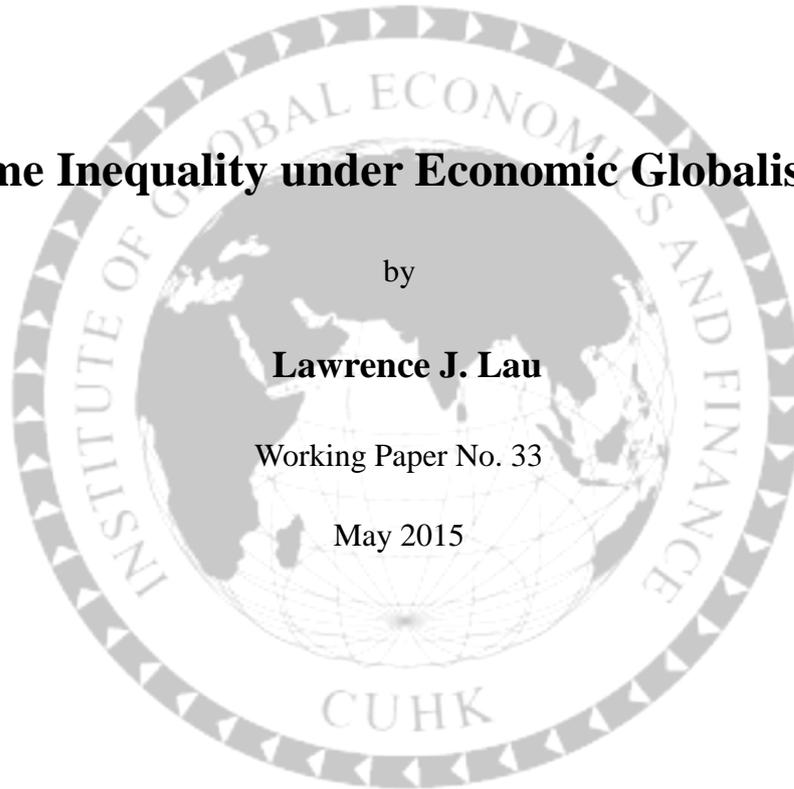
Income Inequality under Economic Globalisation

by

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Income Inequality under Economic Globalisation

Lawrence J Lau¹

Abstract

This paper examines the evolution of income inequality over the past half a century and considers whether economic globalisation has been responsible for the rising degree of income inequality. It is argued that the minimisation of the degree of income inequality cannot and should not be the sole objective of the economic policy makers and that the maximisation of social welfare is a much more important objective. It is possible for the degree of income inequality to increase at the same time that everyone is better off. While economic globalisation may sometimes worsen the degree of income inequality, it has enabled hundreds of millions of people around the World to be lifted up from poverty. Moreover, there are many remedial measures that can be used by economic policy makers to alleviate the negative effects of economic globalisation on the degree of income inequality.

¹ Ralph and Clare Landau Professor of Economics, The Institute of Global Economics and Finance, The Chinese University of Hong Kong, and Kwoh-Ting Li Professor in Economic Development, Emeritus, Stanford University. This is a revised version of a lecture presented at the YU Chi-Chung Education and Culture Foundation, Taipei, on 14th April 2015. The author wishes to thank Dale Jorgenson, Joseph Stiglitz, Ayesha Macpherson Lau and Yanyan Xiong for their invaluable advice, comments and suggestions, but retains sole responsibility for any remaining errors. He also takes this opportunity to thank the Ho Sin-Hang Education Endowment Fund for its long-term support of his research on the economies of Mainland China and Hong Kong at the Chinese University of Hong Kong. However, all opinions expressed herein are the author's own and do not necessarily reflect the views of any of the organisations with which the author is affiliated.

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1. Introduction

Both Joseph Stiglitz (2012) and Thomas Piketty (2013) in their respective books, The Price of Inequality: How Today's Divided Society Endangers Our Future and Capital in the Twenty-First Century, have documented rising national income inequality around the world and how economic globalisation has contributed to it. However, it is important to realise that even in the absence of economic globalisation, there will be some degree of income inequality in every economy, not in the least because of the existing unequal distribution of wealth, both human and non-human. Nevertheless, economic globalisation is at least partially responsible for increasing national income disparity around the world, especially in the developed economies, as manufacturing and other jobs move from high-wage economies to lower-wage economies. Economic globalisation is also one important cause of the decline of the bargaining power of labour unions in many developed economies over the past several decades. A strike may lead to more imports as substitutes or a more rapid shift of production facilities abroad. The decline in union power is a major cause of the sluggishness in the growth of real wages and salaries. But economic globalisation is also partially responsible for raising the income per capita in many developing economies in the world, such as Hong Kong, Singapore, South Korea, Taiwan and, more recently, China.

However, the information and communication technology (ICT) revolution is also partially responsible for the rising income disparity around the world, by enabling the significant expansion of the span of monitoring and control of executives. This has resulted

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in much “flatter” organisations in which much of the middle management has become redundant. For example, in commercial banks, the positions of many vice-presidents have been eliminated. The ICT revolution has also enabled the elimination or reduction of many jobs, for example, routine clerical and secretarial functions, jobs such as draftsmen, proofreaders, night watchmen or parking meter monitors, and the replacement of many jobs with non-local outsourcing.

The ICT revolution and the rise of the internet have also created new business models that have supplanted the existing ones, leading to what Joseph Schumpeter (1942) called “creative destruction”, e.g., Amazon.com has virtually replaced most brick-and-mortar bookstores in the U.S. Technological obsolescence, whether domestic or imported, can cause major disruptions in industries and job markets. The ICT revolution and the rise of the internet have also created demands for new skill requirements and spurred innovation. They have increased the rates of return to investment in intangible capital such as human capital and R&D capital, and in so doing have also increased the degree of income disparity between the educated and the uneducated, between the skilled and the unskilled.

There has been rising concentration in many industries worldwide, facilitated by the ICT revolution and abetted by economic globalisation. For example, the Big Eight accounting firms have now become the Big Four, the Big Three in the U.S. automobile industry are now effectively the Big Two (with Chrysler being taken over by Fiat), and the Seven Sisters of the oil industry have had mergers among themselves (the same phenomenon has occurred in the banking industry). Increasing concentration and cartelisation is the rule rather than the exception, especially at the national level. These developments have resulted in higher profit margins for many firms and increased capital’s share in output at the expense of labour’s share.

In the developed economies of the U.S., Europe and Japan, the “Quantitative Easing (QE)” policies adopted by their respective central banks after the global financial crisis of 2008 have not helped to improve the degree of equality of their income distributions. The artificially low interest rates have favoured those with the ability to borrow (mostly high-income and high-wealth individuals) at the expense of those who are net savers and retirees. These low interest rates have also vastly increased the asset prices and fuelled price bubbles in these economies. The net effect is to redistribute income and wealth (through capital gains) from the poor to the wealthy, causing the degree of income inequality to rise. It also sets in

motion a spiral, making the rich richer and the poor poorer. In fact, because of the freedom of capital flows into and out of many economies around the world, the “QE” policies of the developed economies have also similarly affected many developing economies and increased income disparity there as well.

Thus, economic globalisation cannot be blamed as the sole culprit for the rise in the degree of national income inequality around the world. Moreover, income equality in and of itself cannot and should not be the only goal of economic policy makers around the world. The top priority goal of economic policy makers should and must be the enhancement of the general economic welfare of the population. The degree of inequality of the income distribution can only be a secondary concern. The Chinese economy before its economic reform in 1978 provides a good demonstration of how an artificially imposed egalitarian income distribution can result in an unnecessarily low level of general economic welfare as well as a low rate of economic growth.

In addition, given that individual abilities vary greatly across a population, an identical tax rate for all may not provide sufficient incentive for the high-ability individual to produce up to his or her full potential. (A high-ability individual should be taxed at a higher rate than a low-ability individual so as to elicit more effort, resulting in higher output.) But individual-specific tax rates are not possible because the individual abilities are not perfectly known. The aggregate output and hence general welfare of an economy can nevertheless be enhanced by an appropriately chosen progressive rate of taxation (see the optimal taxation literature). However, the income distribution resulting from the aggregate welfare- or output-maximising tax schedule is unlikely to be a perfectly egalitarian one.

During the past half century, economic globalisation has helped to lift many people around the world, especially in East Asia, out of (absolute) poverty by providing them with opportunities in the export sector. These opportunities have in turn enabled the respective domestic economies to grow rapidly. For example, the per capita GDPs of Hong Kong, South Korea, Singapore and Taiwan have all increased from less than US\$500 in the early 1950s to over US\$24,000 in 2014 (in 2014 prices). For another example, an estimated 500 million people have been lifted out of poverty in China alone as a result of its economic reform and opening to the world in 1978. Many more people in the developing economies in Southeast and South Asia and in Africa are expected to benefit from continuing economic globalisation in the future. However, the degree of income inequality has also been rising in

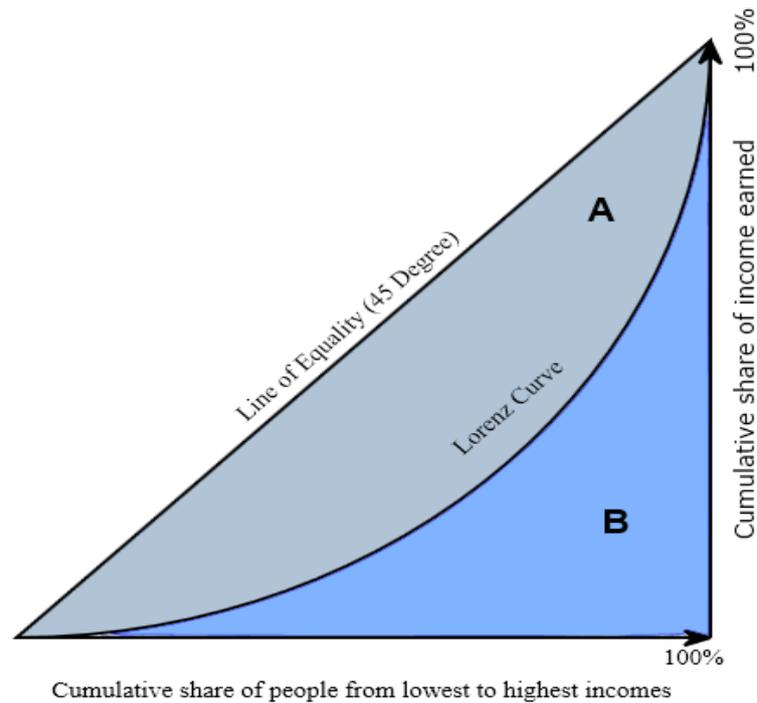
many countries, including some in which the reduction of poverty has been the most successful. The problem lies not so much in economic globalisation as in the internal mechanisms for the distribution and redistribution of income within the countries themselves.

2. The Measurement of Income Inequality

The Gini coefficient, first proposed by Corrado Gini (1912), is commonly used as a measure of the degree of inequality of income, with a value of zero indicating perfect equality and a value of one indicating perfect inequality (that is, with all income going to a single individual). A lower value of the Gini coefficient indicates a greater degree of equality than a higher value of the Gini coefficient.

In Chart 1, the “Lorenz curve” (taken from [Wikipedia](#)) is presented. On the horizontal axis is the “cumulative share of population from the lowest to the highest incomes”, and on the vertical axis is the “cumulative share of income received by the cumulative share of population”. The curve relating the cumulative share of income to the cumulative share of population is known as the “Lorenz curve”. The more equal the distribution of income, the larger the area under the Lorenz curve, B. The area between the Lorenz curve and the 45-degree line is defined as A. The Gini coefficient can then be measured as $A/(A+B)$, but since $A+B=0.5$ by definition, the Gini coefficient can also be measured as $2 \times A$. In the case of perfect income equality, so that the lowest x percent of the population always receives x percent of the total income, for all possible values of x, then the “Lorenz curve” coincides with the 45-degree line, and the Gini coefficient takes the value zero.

Chart 1: The Lorenz Curve: The Graphical Representation of the Gini Coefficient



Source: Wikipedia

In Table 1 we present the Gini coefficients for selected major economies, both before and after taxes and transfers, estimated by the World Bank and the Organisation for Economic Co-operation and Development. Among these economies, Sweden has the most equal income distribution after taxes and transfers, with a Gini coefficient of 0.25, and Mexico has the most unequal income distribution, with a Gini coefficient of 0.48. The Gini coefficients of Russia (0.397) and China (0.37), countries believed to have high degrees of income inequality, do not compare unfavourably with those of Japan (0.381), the U.K. (0.38) and the U.S. (0.411), which show that their tax and transfer policies have probably been working, even though there is still room for improvement.

Table 1: Estimates of Gini Coefficients of Selected Economies

Country	World Bank Estimates	OECD Estimates
	of Gini Coefficients	of Gini Coefficients
	after taxes and transfers	before taxes and transfers
	circa 2000s (percent)	circa 2000s (percent)
Australia	30.5	46.8
Canada	33.7	44.1
China	37	NA
France	32.7	48.3
Germany	30.6	50.4
India	33.6	NA
Italy	36	53.4
Japan	38.1	46.2
Korea, Republic of	31.3	34.4
Mexico	48.1	49.4
Russia	39.7	NA
Sweden	25	43.6
Switzerland	33.7	40.9
Turkey	39	47
United Kingdom	38	45.6
United States	41.1	48.6

3. The Causes of Income Inequality

What are the causes of income inequality? First, the distribution of income depends on the distribution of wealth, which includes both tangible wealth and intangible wealth such as human capital, copyrights and patents. Thus, if the distribution of wealth is highly unequal, the distribution of income is likely to be highly unequal as well unless there are effective tax and transfer policies. The distribution of human capital can also be modified over time through appropriate investment in education.

Second, the distribution of disposable income depends on both the distribution of income before taxes and transfers and the tax and transfer policies, including the social safety net, themselves. We can see from Table 1 that the degree of income inequality can differ significantly before and after taxes and transfers.

Third, the distribution of income also depends on the distribution of ability among individuals, which is difficult to identify a priori and impossible to equalise.

Finally, the distribution of income also depends on luck or chance. For example, a person may have a high income by winning a lottery. Luck cannot be equalised either, but the expectation is that over a long period of time, differences in luck will average out (whereas differences in ability will not). However, it is possible to provide social insurance against bad states of nature, for example, unemployment insurance, catastrophic health insurance, and welfare to alleviate the negative effects of bad luck.

4. The Effects of Income Inequality

On the one hand, a higher degree of income inequality can lead to a higher national saving rate since high-income individuals spend a smaller proportion of their income on personal consumption than lower-income individuals. This in turn may lead to a higher investment rate, hence a more rapid capital accumulation and a higher rate of economic growth. On the other hand, a lower degree of income inequality can lower the national saving rate and raise the national consumption rate and hence the aggregate demand in the economy. Thus, whether a higher degree of income inequality is good or bad for economic growth depends on, among other things, whether the economy is supply-constrained or demand-constrained. For supply-constrained economies, one would prefer higher saving rates, and for demand-constrained economies, higher consumption rates.

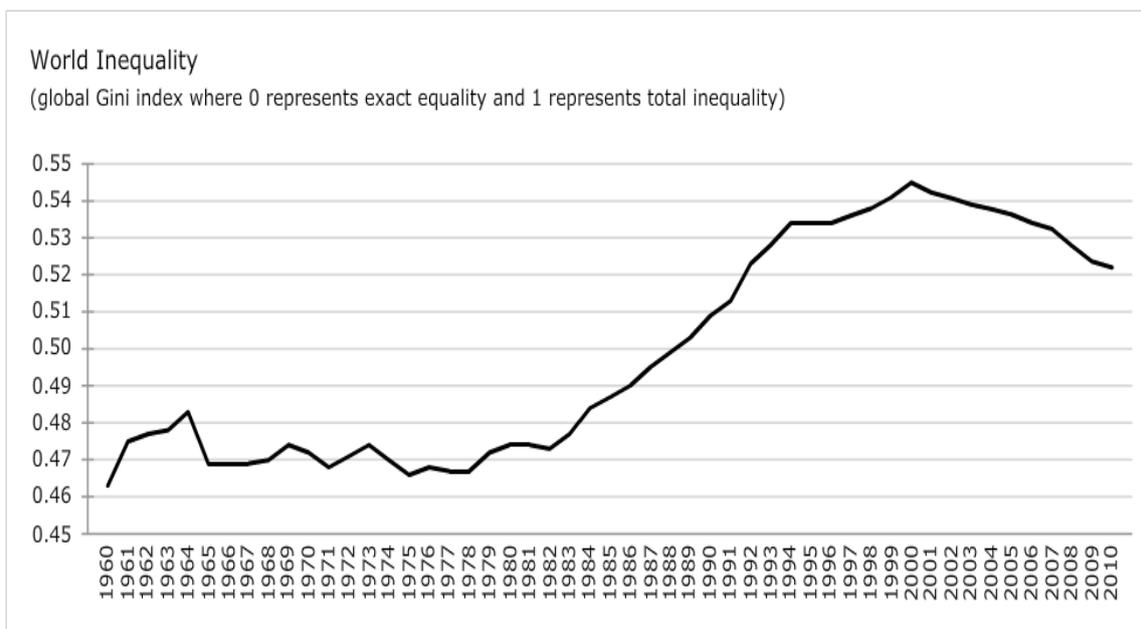
A market economy which allows a higher degree of inequality is likely to end up with a greater aggregate output because of the incentives that it provides on the margin to motivate individuals with the ability to increase their output. However, a high degree of income inequality may create social unrest, especially if the income inequality is caused not by differences in ability but by ill-begotten gains from corruption or fraud. A high degree of income inequality may also result in the concentration of political power in a few individuals through an alliance between power and wealth.

Rising income inequality in itself is not necessarily bad, depending on the circumstances accompanying it. For example, if the rising income inequality is accompanied by rising real incomes for every income group from the lowest to the highest, it is much more acceptable than if it is accompanied by falling real incomes for some of the lowest income groups.

5. Global and National Income Inequality

In Chart 2, we present the estimated Gini coefficients for the world economy as a whole (before taxes and transfers) from 1960 to 2010 compiled by Peter S. Larson. This chart shows that the degree of world income inequality was quite stable until the early 1980s. Then it started to rise, more or less continuously, and reached a peak around the turn of the century. It has been declining since even though it still remains at a relatively high level by recent historical standards.

Chart 2: Gini Coefficients for the World Economy, 1960–2010



Source: Peter S. Larson

The recently falling degree of world income inequality may seem to be a paradox as anecdotal evidence suggests that the degree of national income inequality has been rising almost everywhere in recent years, especially since the 2008 global financial crisis. However, we shall show by way of a two-country example that it is possible for the degree of global income inequality to improve while the degrees of national income inequality of both countries deteriorate. It is also possible for the degree of global income inequality to deteriorate while more people are lifted out of poverty (i.e., achieve incomes above a certain level defined as the poverty line).

In Table 2, we present the hypothetical populations, incomes and their distributions of two countries I and II in Period One, as well as of a “world” consisting of these two countries. We note that in Period One, the Gini coefficients for Country I and Country II are 0.09 and 0 (perfect equality) respectively. However, the Gini coefficient for the “world” of two countries is a relatively high 0.41.

Table 2: Hypothetical Data on Populations, Incomes and Gini Coefficients for Countries I, II and the World in Period One

Period		Total National Income	Percent Income	Total Population	Percent Population	Income per Capita
Period One						
Country I		10,000		1,000		10
		1,000	10%	10	1%	100
		9,000	90%	990	99%	9.09
Gini Coefficient	0.09					
Country II		10,000		10,000		1
Gini Coefficient	0.00		100%		100%	
World		20,000		11,000		1.82
		1,000	5.00%	10	0.09%	
		9,000	45.00%	990	9.00%	
		10,000	50.00%	10,000	90.91%	
Gini Coefficient	0.41					

In Table 3, we present the comparable hypothetical data for Period Two. The populations have remained the same. The national income in Country I has also remained the same, but there is an increase in the share of income received by the highest one percent of the population by income from 10% to 15%. There is an increase in the national income in Country II from 10,000 to 12,000 with everyone gaining but not all at the same rate, so that the income distribution has become a little unequal. The Gini coefficients for the two countries have risen to 0.14 and 0.04 respectively, as expected. However, the Gini coefficient for the “world” has fallen to 0.39, representing an improvement.

**Table 3: Hypothetical Data on Populations, Incomes and Gini Coefficients
for Countries I, II and the World in Period Two**

Period		Total National Income	Percent Income	Total Population	Percent Population	Income per Capita
Period Two						
Country I		10,000		1,000		10
		1,500	15%	10	1%	150
		8,500	85%	990	99%	8.59
Gini Coefficient	0.14					
Country II		12,000		10,000		1.2
		600	5%	100	1%	6
		11,400	95%	9,900	99%	1.15
Gini Coefficient	0.04					
World		22,000		11,000		2
		1,500	6.82%	10	0.09%	150
		8,500	38.64%	990	9.00%	8.59
		600	2.73%	100	0.91%	6
		11,400	51.82%	9,900	90.00%	1.15
Gini Coefficient	0.39					

It is also possible to demonstrate our example graphically in Charts 3, 4 and 5. The Lorenz curves for Period One are drawn in blue. The Lorenz curves for Period Two are drawn in red. It is clear that for both Country I and Country II, the red curve lies outside the blue curve, so that the area between the Lorenz curve and the 45-degree line has expanded between Period One and Period Two, and the Gini coefficients for both countries have increased. However, for the “world”, the red curve lies inside the blue curve, so that the area between the Lorenz curve and the 45-degree line has shrunk between Period One and Period Two, and the Gini coefficient for the “world” has decreased.

Chart 3: Income Inequality in Country I

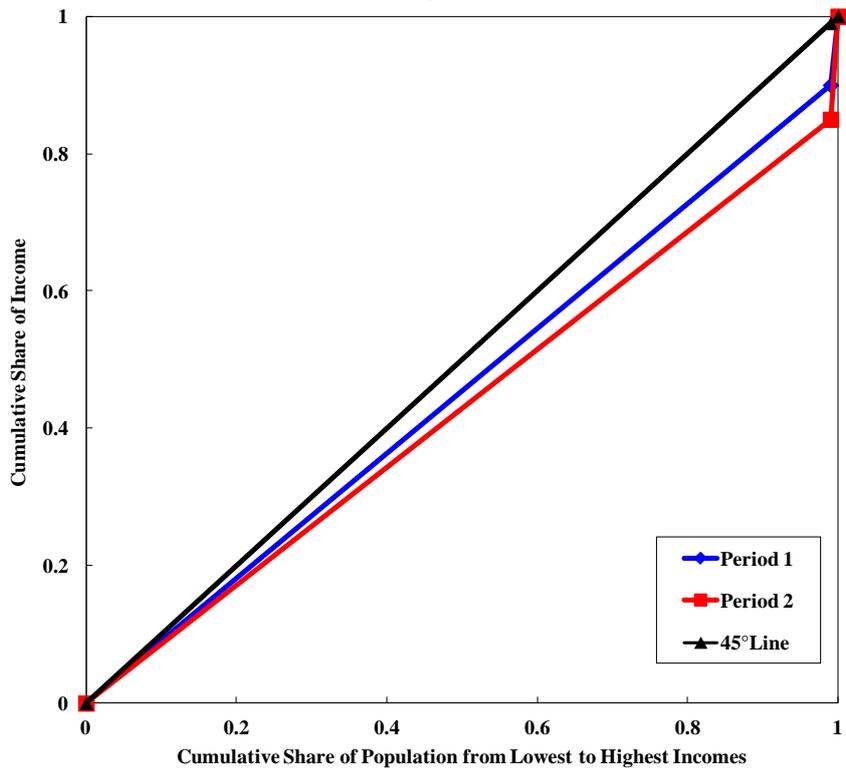


Chart 4: Income Inequality in Country II

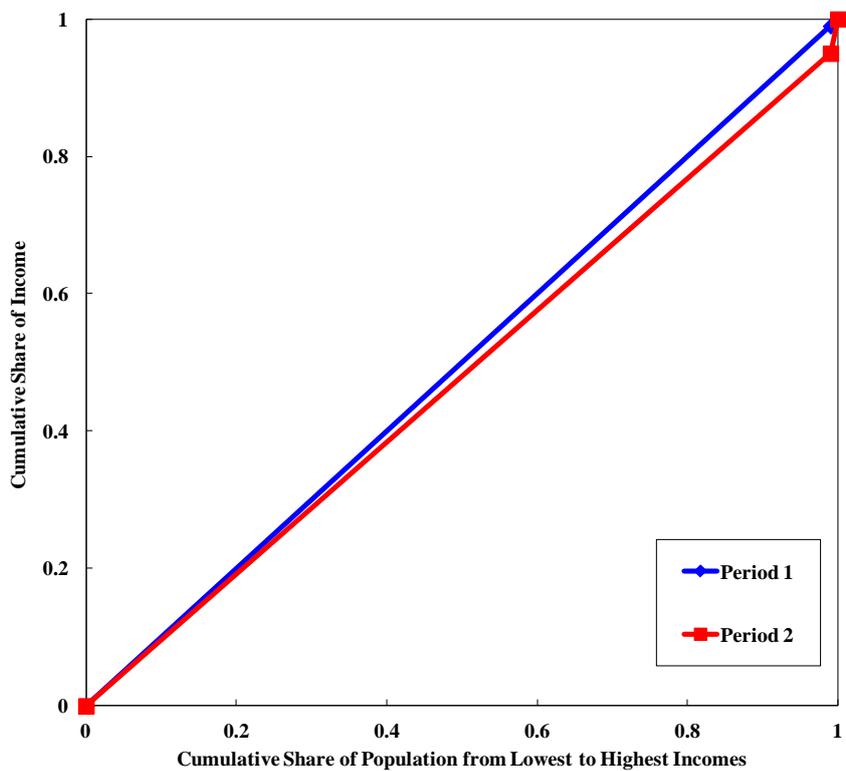
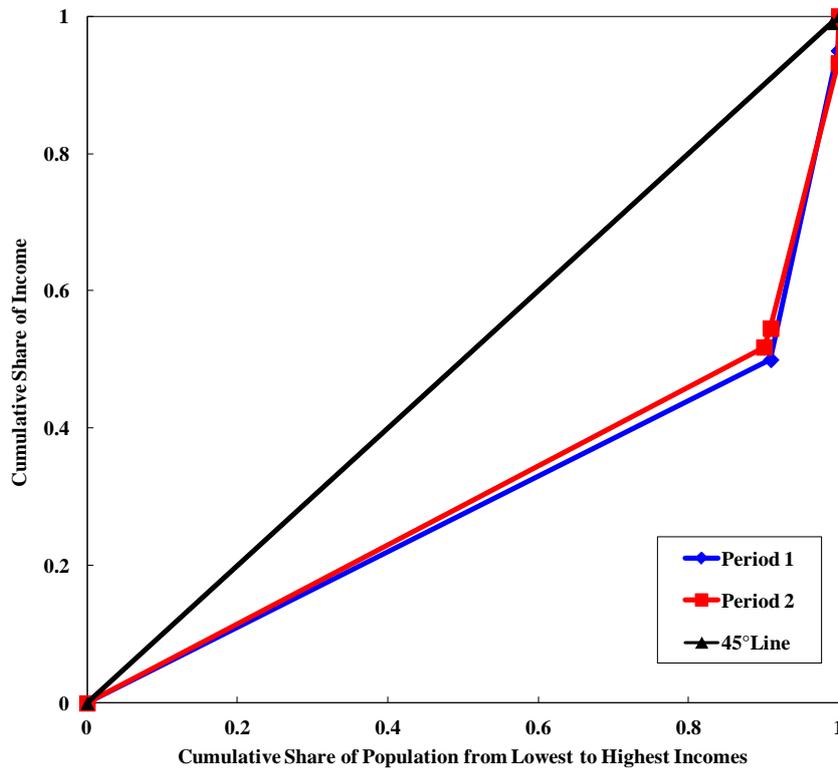


Chart 5: Income Inequality in the “World”



Thus, it is possible for the degree of global income inequality to improve while the degrees of national income inequality deteriorate. It is also possible for the degree of global income inequality to deteriorate while more people are lifted out of poverty (i.e., achieve incomes above a certain level defined as the poverty line). It is also possible for the income of every group in a country to improve and for the degree of national income inequality in that country to deteriorate. For example, the incomes of both groups in Country II have improved in Period Two even as the income distribution in Country II becomes more unequal.

6. Economic Globalisation and Its Recent Acceleration

We next consider the causes of the recent acceleration of the rate of globalisation. Economic globalisation is not new—The Silk Road in China (established during the Western Han Dynasty in the 2nd century B.C.), Chinese Admiral Zheng He’s seven voyages to Southeast Asia, Indian Ocean and East Africa (1405–1432), Christopher Columbus’s discovery of the Americas (1492), the Dutch (1602) and the English (1600, later British) East India Companies, and the China Clippers (mid-19th century) are some well-known examples.

However, economic globalisation has intensified and accelerated during the past several decades. Thomas Friedman (2005), New York Times journalist, observed, “The world is flat!” Economic globalisation now reaches every corner of the Earth.

There has been unprecedented growth in international trade and investment flows during the past quarter of a century, notwithstanding the East Asian currency crisis of 1997–1998, the global financial crisis of 2008 and the European sovereign debt crisis of 2010. The total value of world trade has been growing at an average annual rate of 7.5 percent per annum from 1990 to 2013 (8.4 percent per annum from 1990 to 2008, the beginning of the global financial crisis). At this rate, world trade more than doubles in every ten years. The rate of growth of world trade is between 2.5 and 3 times higher than the rate of growth of world GDP, estimated at 2.7 percent per annum (3% per annum from 1990 to 2008). (It is important to distinguish between gross output and value-added. The gross value of exports is frequently much higher than the value-added in the exporting country.)

World foreign direct investment has also grown significantly. Annual global net foreign direct investment inflow may be estimated at around half a trillion U.S. dollars in 2013, compared to a world GDP estimated to be on the order of US\$100 trillion in 2013. China was the world’s leading recipient of FDI in 2013, and the U.S. was the second largest recipient.

The recent acceleration of economic globalisation has been greatly facilitated by the falling costs of both communication and transportation worldwide. The falling cost of communication results from the information and communication technology (ICT) revolution, and in particular, from the rise of the internet. There have been large reductions in the costs of information transmission, analysis, storage and retrieval. Information can now be available and transmitted accurately and securely in real time and at relatively low cost. This has in turn facilitated greatly inter-firm and intra-firm coordination and division of labour by reducing the costs of communication, monitoring and control (geographical distance is no longer a barrier), and thereby lowering the explicit and implicit transactions costs of operating overseas and outsourcing. It has made possible the “fragmentation” of production, that is, the division and subdivision of a manufacturing process for a single final product among different and geographically dispersed contractors and subcontractors, allowing the use of the best and lowest cost alternatives.

There has also been rapidly rising volume of trade in services such as tourism, financial services and professional services as well as previously non-tradable services (software outsourcing, data processing, call centres and back offices, to name only a few) now made tradable through the internet and/or optical fibre networks. For example, Bengaluru (also known as Bangalore) has become the capital of contracted software services to the rest of the world, led by Indian software firms such as Infosys. Educational and medical services can also be delivered at long distance and across borders through the internet. The cost of shipping by air and sea, including logistics, has also declined. Finally, the worldwide use of English as the medium of business communication has also facilitated economic globalisation.

The entry of new players into the global marketplace—such as China, India, Russia and the other countries of the Commonwealth of Independent States (the former Soviet Union), the formerly socialist countries of Eastern Europe—as both suppliers of exports and demanders of imports, has also increased significantly the value and volume of world trade. The formation of economic communities, unions and the conclusion of free trade agreements such as those pertaining to the World Trade Organization (WTO), the North American Free Trade Agreement (NAFTA) and the ASEAN (Association of Southeast Asian Nations) Free Trade Agreement (AFTA) have also facilitated economic globalisation through the reduction of tariffs and other barriers to international trade in goods and services. With the conclusion of these free trade agreements, there is also a tendency for the consolidation of dispersed production facilities at a single location, e.g., within the European Union, thus increasing world trade flows. Economic globalisation is also facilitated by the necessity of physical hedging of the risks of supply interruption. When earthquakes occurred in Japan and Taiwan, the customers of Japanese and Taiwanese firms realised that they must require their suppliers to diversify their operations in geographically separate regions so as to reduce the risks of supply interruption.

Foreign direct investment flows has also grown because of falling barriers and incentives provided by many countries eager for foreign direct investment inflows. National treatment for foreign direct investment is increasingly becoming the standard under the World Trade Organization (WTO) and similar agreements. Foreign direct investments (FDI) often follow trade—e.g., to secure long-term supply of raw materials and natural resources; trade often follows foreign direct investments—e.g., production by captive subsidiaries for

sale in the home country. A large proportion of world trade consists of intra-industry and intra-firm trade. Foreign direct investments may also be motivated by the desire to provide cross-border services by leveraging a brand name and existing expertise and know-how, e.g., AIG, McDonald's and FedEx.

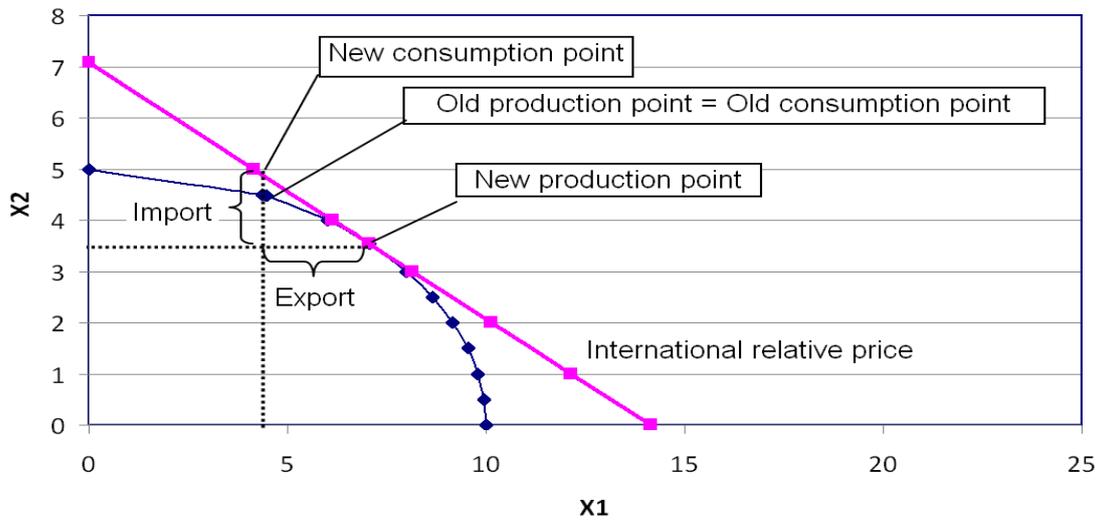
7. The Benefits and Costs of International Trade and Investment

What have been the benefits and costs of economic globalisation? Economic globalisation has resulted in significant growth of international trade and investment. Economic theory tells us that voluntary international trade always benefits both trading partners. The truth of this statement is intuitively obvious if one country is more efficient in the production of one good (in terms of requiring less resources per unit of output), and the other country is more efficient in the production of the other. Specialisation and trade can then make both countries better off.

But even if one country is more efficient than another country in the production of every good, both countries still gain from trading with each other. This is because they have different comparative advantages. An easy way to see this is the following: since the trade is voluntary, if there are no gains to either one of the trading partner countries, there will be no trade. In any trade, both partner countries must gain. And the gains should be sufficient to compensate the potential losers in each trading partner country.

When a new economy decides to participate in the world economy, international trade can only increase and not decrease. Thus, whenever a new economy joins the world economy, aggregate economic welfare of the world should increase. Moreover, the aggregate economic welfare of each country should also increase or at least not decrease. In Chart 6, we show how participation in the world economy can always expand the set of consumption possibilities for a previously closed economy. The blue curve is the production possibilities frontier of the economy. In the absence of trade, it is also the frontier of the set of consumption possibilities for the economy. With trade, the set of consumption possibilities becomes the set bounded by the pink international relative price line and the two axes. It is clear that with trade, the set of consumption possibilities is greatly expanded, and the general economic welfare of the economy must therefore be higher.

Chart 6: The Set of Consumption Possibilities (and Social Welfare) is Enhanced with Trade



However, while voluntary international trade always brings gains to all trading partner countries, the distribution of gains from trade, or the terms of trade, is not uniquely determined by the principles of comparative advantage alone but depends on the relative bargaining power of the trading partner countries. Moreover, the introduction of new international trade transactions will necessitate adjustments in each of the trading partner countries, as some industries will expand while other industries will contract in each of them. In the case of our graphical example, as the economy moves from the old production point to the new production point, industry 2 will contract as industry 1 expands. The shareholders and the workers of industry 2 may be worse off. There will therefore be both winners and losers within the economy. Since the economy with trade can attain a consumption point that is previously unattainable, it is obviously strictly better off than before, and there should be sufficient gains for the winners to compensate the losers for their losses.

But the exporters of good 1 are not the only winners. The consumers of good 2 are also winners because they will be able to pay a lower price for good 2. The consumers of good 1 may also lose because they may have to pay a higher price for good 1. In practice, compensating the losers requires specific policy measures. Are there some feasible schemes to transfer part of the gains from the winners to compensate the losers? There are such feasible schemes, which will be discussed below.

International trade also enlarges the market and permits greater specialisation and the exploitation and realisation of economies of scale and learning-by-doing by individual firms. And with the growth of markets, their integration as well as segmentation become possible. International trade enables specialisation in tasks rather than products by firms—firms find their own niches in the global supply chain that maximise their value-added based on their “core competence”; higher value-added parts of the supply chain also have much less competition (Apple, Intel, Microsoft, TSMC). It is more efficient and profitable for firms to expand horizontally (to supply multiple customers around the globe) rather than to integrate vertically.

The rate of return to intangible capital (investment in innovation, R&D capital, intellectual property and brand names) rises more than proportionally as the size of market expands. This is because the creation of intangible capital (e.g., a patented product or process) often requires a high fixed cost, but the expanded application of such intangible capital, once created, has low marginal cost (e.g., the expansion of Coca-Cola into a new market and the introduction of existing drugs into a new market) and hence high marginal revenue and profit. International trade and foreign direct investment permit the leveraging of intangible capital (patents, technology, know-how, goodwill, brand names, reputation, business methods) over a much larger market. Intangible capital is much more industry-specific than location-specific. It is much easier for an existing firm to enter a different geographical market than to enter a different industry in the same geographical market.

The adequate protection of intellectual property rights is essential for innovation and technology transfer. Without such protection, there will be little incentive to try to innovate and also little incentive for cross-border direct investment or technology licensing. The protection of the intangible capital in a new market often requires direct supervision, management and control and hence direct investment. Franchising without active monitoring does not work well in many economies.

Economic globalisation also facilitates the exchange and transfer of new concepts and ideas, new business models and methods, and new technology, and promotes cultural exchange, improves international understanding and reduces the possibility of potential conflicts.

Economic theory also tells us that voluntary long-term capital flows in the form of direct investment or long-term portfolio investment benefit both the investor and the investee countries. However, there is no theory to support the hypothesis that short-term capital flows are beneficial to either the economy of origin or the economy of destination. International trade flows are relatively stable. Foreign direct investment flows, both inbound and outbound, are basically long-term in nature and hence also relatively stable on the whole. The same is true of long-term portfolio investment flows. However, short-term cross-currency international capital flows are susceptible to abrupt changes in magnitude and direction (e.g., hot money) that can greatly destabilise the financial markets of a country, including its foreign exchange market, credit market and capital market, impacting the real economy negatively.

But the most compelling argument against such short-term cross-currency international capital flows is that, with the exception of short-term trade-related financing, they are not socially productive. Short-term cross-currency capital inflows cannot be usefully deployed in the destination country. When they are used to finance long-term investments in the destination country, they invariably lead to trouble because of the maturity mismatch, and further exacerbated by the currency mismatch. The 1997–1998 East Asian currency crisis is basically the outcome of massive maturity and currency mismatches in the loans taken out by enterprises in the East Asian economies. Moreover, as short-term capital flows in and out of the destination country, it causes the exchange rate and/or the interest rates of the destination country to become excessively volatile, inhibiting not only the flows of its international trade and long-term investment but also the development of the domestic real economy. Excessive volatility of the exchange rate can also worsen the income distribution as the poor are the least able to hedge against exchange rate changes or to benefit from it.

The globalisation of markets for goods, services and factors (tangible and intangible capital and skilled labour) and natural resources (e.g., oil, iron ore and rubber) implies the intensification of competition on all fronts. But it also encourages cross-border mergers and acquisitions and the resulting increase in industrial concentration. Thus, the comparative advantages of an economy have to be continually created, maintained, preserved and renewed. The East Asian economic development experience provides an example of created as opposed to natural comparative advantage (human capital and R&D capital can substitute for natural resources).

8. The Implications of Economic Globalisation

Economic globalisation also implies that external competition and economic disturbances can cause temporary as well as permanent disruptions in the economic growth and employment within a country. There is increased unpredictability resulting from footlooseness of suppliers, customers and investors as well as external shocks, coupled with decreased risk diversification ability. For smaller economies, there is greater vulnerability to the effects of external disturbances. The social safety net must be strengthened. There is a renewed rise of protectionism and isolationism as a reaction to economic globalisation.

The market for labour is increasingly globalised. Foreign labour is very common in many countries, e.g., in Taiwan, Hong Kong, Germany and the Middle East. And human capital in the form of skilled labour and professionals has become very mobile. There is now a world market in professionals such as accountants, engineers, scientists and managers. However, any job that can be moved away to a lower-cost location either has been or will be moved away. Tourism is one of the few non-tradable services left because of its location specificity. The social costs of job displacements and disruptions can be high and an adequate social safety net is essential.

The huge potential of economies of scale can be realised through expansions, mergers, acquisitions, consolidations, and formation of strategic alliances and partnerships. Monopolisation and cartelisation are the natural outcomes of a completely free and unregulated (global) market economy. They tend to result in higher prices and poorer qualities for goods, services and inputs and, on the whole, less innovation. There is of course also the possibility of global cooperation and coordination (e.g., on the prevention of global warming).

Rising globalisation of the markets for goods, services, factors and natural resources implies that the world economies tend to move up and down more or less simultaneously. There is therefore increasing synchronisation of business cycles, resulting in higher correlation of real rates of growth, rates of inflation and rates of increase in the prices of assets among economies. It is no longer possible for small economies to rely solely on diversification to reduce the impact of external disturbances and shocks. However, it also implies that economic recovery is also likely to be more simultaneous, and hence more rapid

and robust, with the aggregate demands of each of the economies feeding into one another (as was experienced during the 1997–1998 East Asian currency crisis).

There is, however, also evidence of partial de-coupling of East Asian economies from the rest of the world, that is, the East Asian economies, in particular China, can continue to grow, though at somewhat reduced rates, even with the U.S., the developed economies of Europe and Japan in recession. At this time of rising economic globalisation, it is important to assure that not everything is perfectly correlated or transmitted. Some “quarantine” or separation is desirable and essential from the point of view of risk diversification for the survival of the world as a whole. For example, the “globally systemically important financial institutions (G-SIFIs)” should be discouraged from engaging in too much business with one another so that if and when one of them fails, it will not bring down all the others at the same time.

9. Possible Remedial Measures

What are some possible remedial measures for preventing the income distribution from becoming more unequal?

First, a redistribution of wealth (as distinct from the direct redistribution of income) to make its distribution more equal can certainly improve the income distribution. However, it should be done in such a way that the aggregate output of the economy is not negatively impacted. If aggregate output falls as a result, the general economic welfare is unlikely to have improved.

Second, a country can use its tax and transfer policy to modify the actual distribution of disposable income. Returning to Table 1, we can see large differences between the degrees of national income inequality before (in the third column) and after taxes and transfers (in the second column) for some of the major economies. For example, Germany, which has a high degree of income inequality before taxes and transfers (0.50) winds up with one of the lowest degree of income inequality among OECD countries after taxes and transfers (0.31). On the other extreme, there is also Mexico, which does not seem to have done any real redistribution with its tax and transfer policy at all (0.49 before taxes and transfers versus 0.48 after taxes and transfers). Transfer payment programmes such as unemployment insurance and retraining grants and subsidies can help a worker displaced by

imports or by cross-border outsourcing to find gainful employment again. A strong social safety net helps.

Third, a country can choose to impose a minimum wage and raise it from time to time, which should raise the levels of incomes of the lowest income groups if it does not increase unemployment in the process. However, the minimum wage is an instrument that should be used only sparingly as it runs the risk of increasing unemployment and possibly inflation, and in so doing worsen the income distribution and perhaps even lead to social unrest. The appropriate time to raise the minimum wage is when the unemployment rate is very low, not when it is already very high.

Fourth, a country can choose to be isolated from the rest of the world by not participating in international trade and not permitting investment inflows and outflows, that is, by adopting a policy of economic autarky. This will certainly minimise the effects of economic globalisation. But economic autarky will invariably result in a significantly lower general economic welfare and standard of living for the population. Examples are China before its reform and opening in 1978, South Africa and Myanmar during their respective sanction periods, and present-day Cuba and North Korea. Moreover, economic autarky does not necessarily result in a more egalitarian national distribution of income. In any case, it can be said that the cure may be much worse than the disease.

Fifth, there are a number of feasible targeted approaches to alleviate the negative effects of economic globalisation. In principle, the gains from trade will exceed the losses, so that it should be possible for the winners to compensate the losers within a country. In practice, compensating the losers requires specific policy measures.

First of all, continuing on our previous example in Section 7, as industry 1 expands while industry 2 contracts, in principle, the displaced workers from industry 2 can be re-employed in industry 1. Of course, transitional assistance, such as unemployment benefits and retraining grants and subsidies, may be required. Unemployment benefits can be financed as part of the general social safety net, whereas retraining and re-employment grants and subsidies can be financed directly and indirectly through some kinds of taxes imposed on the “winners”. It would be simplest to tax the “winners”, with the proceeds going into general government revenue, and to pay for the transitional retraining and re-employment grants and subsidies directly as part of the general government expenditure.

Secondly, two different kinds of taxes on the “winners” will be needed. First, there should be a surtax on the industry that benefits from the introduction of trade. Second, there should also be a surtax to be borne by the consumers that benefit from the introduction of trade.

In our example, industry 1 will have higher profits after the economy opens to the world, both from its expansion of output due to increased exports and from the higher price of good 1 that it produces, and will therefore have to pay higher taxes on its profits. It is reasonable to levy an additional transitional surtax on the part of its profits attributable to the increased exports of good 1. It can be estimated as $(\text{the value of exports of good 1})^2 / (\text{the value of total sales, domestic and export combined, of good 1})^3 \times (\text{total profits from the production of good 1}) \times t$, where t , the rate of surtax on profits attributable to the increase in exports, is a fraction between 0 and 1. It is probably reasonable to set t to be somewhere between 0.1 and 0.25. This surtax applies only to the current period, in arrears, and only if exports of good 1 have increased during the period. In the subsequent period, if additional exports of good 1 are either zero or negative so that there is no increase, there is no surtax liability. The virtue of such a formula is that it can be easily applied at the firm level, and it stops applying automatically when a steady state, that is, no additional period-to-period increase in exports, is reached.

Industry 2 will have lower profits after the economy opens to the world, both from its contraction of output due to increased imports and the lower price of good 2 that it produces, and will therefore pay lower taxes on its decreased profits. In addition, it may also need to lay off workers. As mentioned above, the displaced workers in industry 2 will need transitional assistance from the government to enable them to be retrained and re-employed, possibly in the expanding industry 1. While the workers in industry 2 are among the “losers”, the consumers of good 2, who now enjoy a lower price, are among the “winners”.

A transitional surtax can be imposed on each additional unit of imported good 2 to raise additional revenue to compensate the “losers”. The tax rate should in principle be set equal to a fraction of the cost savings enjoyed by the consumers of imported good 2. The cost saving per unit of imported good 2 is equal to [(the average (ex factory) price of

² Strictly speaking, it should be (the value of exports of good 1 in period two minus the value of exports of good 1 in period one), but the value of exports of good 1 in period one is zero.

³ Strictly speaking, it should be (the value of total sales, domestic and export combined, of good 1 in period two).

domestically produced good 2 in period one) – (the average price of imported good 2, c.i.f.)]. It is reasonable to set the tax per unit of the imported good to some fraction, perhaps somewhere between 0.1 and 0.25, of this cost saving. (The surtax is meant to apply to all imported good 2, not just the additional new imports of good 2 in the period.)

However, the surtax rate should be subject to adjustments under two conditions: First, over time, the total imports of good 2 may stop increasing. This means that the consumers of the economy are already well supplied with imported good 2 and do not benefit from any additional imports, and the level of imports of good 2 has already reached a steady state and presumably is no longer causing any new damage to the domestic industry 2. Under these circumstances, it makes very little sense to continue to tax imports of good 2. Thus, one should also look at the rate of growth of total imports of good 2. The surtax should be imposed only if the rate of growth of imports of good 2 is positive. Secondly, if imports already constitute a very large proportion of the total domestic sales, the benefits of additional imports as well as their harm to the domestic economy are only marginal, and the surtax will have very little meaning—there are scant new “winnings” worth taxing and little domestic industry left to protect. Thus, the surtax rate should be multiplied by these two additional factors: first, the rate of growth of imports of good 2 in the previous period, and second, $[1 - (\text{total imports of good 2}) / (\text{total domestic consumption of good 2})]$ in the previous period. Then the surtax rate per unit of imported good 2 will be some fraction of the following:

$[(\text{the average (ex factory) price of domestically produced good 2}) - (\text{the average price of imported good 2, c.i.f.})] \times (\text{the rate of growth of imports of good 2}) \times [1 - (\text{total imports of good 2}) / (\text{total domestic consumption of good 2})]$,

where all the variables are valued at the immediately preceding period. In the event that the imports are coming in for the first time, the average price of imported good 2, c.i.f., will be substituted by the expected average price of imported good 2, c.i.f., the rate of growth of imports will be ignored and the proportion of total imports in total domestic consumption is zero.

Note that the surtax per unit of imported good 2 is higher the higher the differential between the domestic price and the import price, the higher the rate of increase of imports of good 2, and the lower the share of total imports of good 2 relative to total domestic consumption of good 2. Thus, when imports of good 2 are no longer growing, the surtax rate

is zero. When the share of imports in total domestic consumption is large, the surtax rate is lowered. In the extreme case that there is no longer any domestic production of good 2, the surtax rate will also be zero. Note also that the pure substitution of imports from one economy with imports from another will not lead to any change in the surtax rate. In particular, the surtax rate will remain at zero if there is no overall growth in imports.

While the direct losers, such as the displaced workers in industry 2, can be directly compensated, other losers, such as the shareholders of industry 2 and the domestic consumers of good 1, are more difficult to compensate directly. They can, however, be indirectly compensated if the government adopts the principle of revenue neutrality—that is, it will reduce corporate and individual income taxes and/or rebate to taxpayers on a per capita basis up to a total amount equal to the sum of the surtax on profits due to additional exports and the surtax on the imports of good 2. We can refer to the reduction in taxes and/or the tax rebates as an “open economy” dividend, so to speak, for the entire population. In practice, the rates of both the surtaxes on the additional profits of the producers of good 1 and on imports of good 2 can be calibrated to meet the domestic redistribution needs.

One may argue that these surtaxes violate World Trade Organization (WTO) rules. However, since they are transitional and not permanent, they are not dissimilar in nature to the surge tax or the anti-dumping tax imposed on selected imports by some countries. Moreover, they only apply if there are increases in the exports and/or imports of the current year over the previous year. The surtaxes will lapse in the subsequent year if there are no increases in exports and imports in the current year. They can and should be made acceptable under WTO rules.

Thirdly, the country facing an increase in imports that substitute for its domestic production can consider the open auctioning of import permits for that good. This serves three purposes: first, it allows the quantities of imports to increase gradually by phasing in the import quotas to be auctioned each year; second, the cost of the import quotas will ultimately be borne by the purchasers of the imported good, which is what it should be because they are direct beneficiaries of the lower price of the good; and third, it allows the government to collect revenue to finance the transitional assistance for the workers displaced by the imports, including the costs of their retraining and re-employment. However, it is possible that import quotas and their auctioning may violate existing WTO rules. But they are definitely better than the so-called “voluntary” quotas.

Fourthly, a firm may sometimes move its production operations overseas to take advantage of lower costs and then import the goods produced overseas back home to supply its old home markets. These imports should be subject to the same import surtax as described above. Moreover, in order to not provide an additional tax incentive for such a firm to move its production operations abroad, it should be required to file consolidated tax returns for all of its home and overseas operations so that it will be required to pay taxes on profits earned from its overseas operations regardless of whether these profits are repatriated or not. Thus, for example, a company such as Apple cannot park its profits in an Irish subsidiary untaxed by the U.S. as long as the profits are not repatriated.

Sixth, ensuring full employment is probably one of the most effective policies to raise the income of the low-income groups and to improve the income distribution. Given economic globalisation, any job that can be moved to a lower-cost region has been or will be moved. Thus, the government should encourage and promote the creation of jobs that cannot be moved away. The only unskilled jobs that cannot be moved away are unique location-specific goods and services: for example, tourism-related services—hotels, restaurants, retail, and local transportation—or industries based on unique resources or long-established reputation that is difficult to replace or replicate; for example, the production of the maotai spirit in Maotai township, Guizhou or sour dough bread in San Francisco depends on the local bacteria; the reputation (intangible capital) of Yale University in New Haven cannot be easily replaced elsewhere. Public sector employment in the production of public goods and services, e.g., in the environmental, educational, health care and elderly care sectors, also cannot be easily moved abroad.

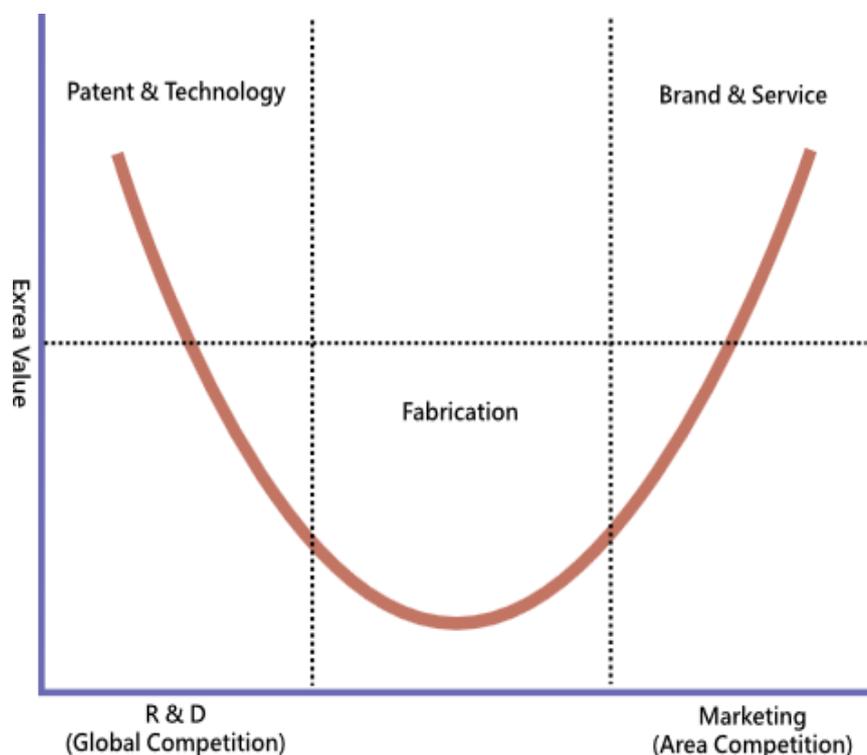
Seventh, the Tobin tax, originally proposed by the late Professor James Tobin, Nobel Laureate in Economic Sciences, can be an effective means of differentiating between short-term, mostly speculative, capital flows and long-term capital flows such as direct investment and long-term portfolio investment and their repatriation. A Tobin tax of, say, 0.5% on inflows and outflows of capital account transactions can be used to discourage short-term purely speculative round-trip excursions from a foreign currency into the domestic currency or vice versa. A one-month round-trip excursion will face an interest cost of 12% per annum, whereas for a five-year long investment, a Tobin tax will amount to only 0.4% per annum. The imposition of a Tobin tax on capital account transactions can greatly reduce short-term

capital inflows and outflows and hence the volatility of the exchange rate, which is beneficial to international trade and cross-border direct and long-term portfolio investment.

Eighth, in the longer term, investment in human capital is essential. Education can be a most effective income equaliser. Investment in education enables citizens, including displaced workers, to earn a decent income and support themselves eventually by enhancing their employability and retrainability in the long run. Identifying and creating opportunities for those with ability—providing open paths of advancement for all—not only increases aggregate GDP but also promotes social harmony.

Ninth, the government should also encourage and promote investment in other forms of intangible capital, such as R&D capital and goodwill (brand building). The so-called “Smile Curve”, due to Mr. Stan Shih, Founder of Acer Group in Taiwan, basically captures the empirical fact that most of the profits from a product accrue to either the discoverer/innovator/inventor (at the beginning of the supply chain) or the marketer/distributor (at the end of the supply chain) and very little to the actual manufacturer/fabricator (in the middle of the supply chain). (See Chart 7.)

Chart 7: The “Smile Curve”



Source: Wikipedia

The discoverer/innovator/inventor owns the patents, know-how and designs, and profits from the royalties and license fees. The marketer/distributor owns the brand name and the distribution organisation and profits from the brand recognition and distribution margins. The profit margin of the manufacturer is usually very thin, especially if they are simply contracted “original equipment manufacturers (OEMs)”. “Original design manufacturers (ODMs)” are slightly better. But ultimately, patents and brand names are the real sources of profits. The success of firms such as Apple and Nike provides excellent examples.

Tenth, in addition to direct redistribution through taxes and transfers, investment in public infrastructural projects and public goods is also a form of redistribution. For example, a mass transit system and roads and bridges financed from taxes on gasoline; public schools, parks, hospitals, wifi towers and other public facilities built with general revenue with free or low-cost access to all; cleaner air, water and soil that can be enjoyed by every citizen, regardless of income and wealth, all enhance the general economic welfare. The provision of public goods can be a great and effective de facto equaliser of an unequal real income distribution.

10. Concluding Remarks

Economic globalisation has the potential of bringing benefits to the poorest people in the world and has actually done so (e.g., in China). The potential aggregate global benefits from international trade and long-term investment are always positive, provided that the markets are competitive, that is, not monopolised or monopsonised, and the transactions are voluntary and subsidy-free. The principal problem is one of internal distribution of the gains from economic globalisation, whether the “winners” can be made to compensate the “losers”. It is the government’s responsibility to provide transitional support to the displaced workers during the adjustment period, to provide retraining and re-employment assistance, and to create and facilitate alternative employment opportunities and to try to redistribute part of the gains from the winners to the losers.

The level and the rate of growth of real GDP affects and is in turn affected by the degree of inequality of the income distribution. An absolutely egalitarian distribution of income does not result in the highest level of aggregate real GDP or per capita real GDP. That is not to say that the existing income distribution is optimal or is the best possible. One should consider the “optimal taxation” literature pioneered by Professor Sir James Mirrlees

(1971). The government can always use tax and transfer policies to redistribute income explicitly and also a public goods policy to redistribute income in kind and hence to modify the real income distribution.

The rate of return to capital has been declining in all the developed economies. Some would say that this is exactly what Karl Marx predicted. However, the low rate of return to capital is actually quite artificial—it has been caused by the central banks of developed economies maintaining a rate of interest of almost zero. When the capital markets are flooded with zero-interest-rate liquidity, it should not be surprising that the return on real investment will also be driven to almost zero. However, the rate of return to investment in tangible capital is or can be high in developing economies such as India or African countries. Inputs complementary to capital such as labour are more abundant in the developing economies. If there is adequate public infrastructural capital, the rate of return to private capital can be quite high in these economies. Thus, economic globalisation can play a positive role in preventing the rate of return to capital from approaching zero and helping the developing economies to grow at the same time.

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