



Recent Events 近期活动

Public Lecture by Professor Alberto Chong on “Impact Evaluation and Policymaking in Developing Countries: The Latin American Experience”

公开讲座：Alberto Chong 教授主讲「发展中国家的影响评估与 政策制定：拉丁美洲的经验」

Professor Alberto Chong, Professor at Georgia State University, delivered a lecture titled “Impact Evaluation and Policymaking in Developing Countries: The Latin American Experience” on 9 November. He briefly introduced and evaluated the applications of experiments, such as randomized controlled trials, to recent research delving into the impact of various policies implemented in developing countries as well as the personal characteristics of individuals in such countries. Professor Chong illustrated with a broad range of examples, including impact evaluation of savings reminders, computer use in identification and informed voting, together with studies on trust and risk aversion. Summarizing the results of the

佐治亚州立大学教授 Alberto Chong 于 11 月 9 日发表题为「发展中国家的影响评估与政策制定：拉丁美洲的经验」的讲座。他扼要介绍和评价了实验（例如随机对照试验）在近期探讨发展中国家实施的各项政策的影响以及这些国家的国民特点的研究上的应用。Chong 教授所用的例子范围广泛，涵盖储蓄提醒、计算机于身分识别的应用和知情投票的影响评估，以及对信任和风险规避的研究。总结研究结果，他表示政策制定者应该考虑受影响的人士会对政策如何反应，以提高政策效率。

Chong 教授在同行评议的期刊上发表了六十多篇论文，并编辑了八本书。他目前是 *Economics Bulletin* 副主编。在加入佐治亚州立大学之前，他曾在渥太华大学和乔治华盛顿大学任教，并任职于世界银行和美洲开发银行等多边组织。他现时的研究方向包括经济发展、政治经济学和公共政策。

researches, he remarked that policymakers should consider how the policy would be received by affected individuals so as to elevate its effectiveness.

Professor Chong published more than sixty papers in peer-reviewed journals and edited eight books. He is currently an Associate Editor with *Economics Bulletin*. Prior to joining Georgia State University, he held faculty appointments with the University of Ottawa and the George Washington University and served in multilateral organizations, including the World Bank and the Inter-American Development Bank. His current research interests encompass economic development, political economy and public policy.



Public Lecture by Miss Pu Yian on “The Current State of Chinese Financial News and the Trend of Transition of Media Practitioners”

公开讲座：浦奕安小姐主讲「大陸财经新闻现状及财经媒体人转型潮」

In the lecture titled “The Current State of Chinese Financial News and the Trend of Transition of Media Practitioners”, Miss Pu Yian, television producer, host and reporter at Xinhua News Agency, examined how financial media in mainland China confront the unprecedented challenges posed by new media, self-media and convergence media. The lecture, delivered on 27 November, outlined the strategies that financial media adopted in response to the competition from Internet industries. Miss Pu then argued that media should identify their competitive advantages and venture into industries that have similar endowment structures. She as well offered recommendations about how the government could facilitate the transition, including enhancing infrastructure and factor market, together with expanding the size of the media market.

Miss Pu is a well-known financial programme host, serving as a guest host and commentator at Beijing TV Station’s new media section Btime.com, as well as a judge and guest at multiple television stations. She has been engaged in the economic media industry for years and has repeatedly covered China’s annual “two sessions”, the Davos Forum and the Boao Forum for Asia.



新华社电视制片人、主持人及记者浦奕安小姐在题为「大陸财经新闻现状及财经媒体人转型潮」的讲座中，探讨大陸财经媒体如何面对新媒体、自媒体、融媒体所带来的前所未有的挑战。是次讲座于 11 月 27 日举行，概述了金融媒体为应对互联网行业的竞争所采取的策略。浦小姐认为媒体应该确定自己的竞争优势，并进入具有相似禀赋结构的行业。她亦就政府如何促进这种转型提出建议，包括改善基础设施和要素市场，同时扩大媒体市场的规模。

浦小姐是知名财经节目主持人，在北京电视台新媒体栏目「北京时间」担任嘉宾主持和评论员，以及于多个电视台任评委和嘉宾。她从事经济传媒行业多年，曾多次经采访过全国两会、达沃斯论坛与博鳌论坛。

Public Lecture by Professor Terence T.L. Chong on “How to Improve Secondary School Students’ Interest in Learning Economics?”

公开讲座：庄太量教授主讲「如何提升中学生学习经济学的兴趣？」

In an effort to promote economics teaching in secondary schools, Professor Terence T.L. Chong, Executive Director of our Institute, presented a lecture titled “How to Improve Secondary School Students’ Interest in Learning Economics?” to secondary economics teachers on 14 October. Professor Chong analyzed reasons why students lack enthusiasm for studying economics and explored corresponding solutions to such issues. He further demonstrated extensive applications of economic knowledge in real life settings, for instance, in the decisions about postgraduate studies and marriage.

为了推动中学经济学教学，本所常务所长庄太量教授于10月14日向中学经济科教师发表题为「如何提升中学生学习经济学的兴趣？」的讲座。庄教授分析学生为何缺乏学习经济学的积极性，并探讨相应的解决办法。他还展示了经济知识在现实生活中的广泛应用，例如修读研究生课程和婚姻的决定。

Upcoming Activities 活动预告

Luncheon Talk on “Is the Next One Coming?”

午餐讲座：「危机重现？」

Speaker: Professor Joseph Yam

讲者：任志刚教授

Time: 26 January 2018 (Friday), 12:30 pm – 2:30 pm

时间：1月26日(星期五)下午12时30分至2时30分

Venue: The Hong Kong Club,
1 Jackson Road, Central

地点：中环昃臣道1号香港会

Language: English

语言：英语

Note: The event is by invitation only.

备注：这项活动仅限受邀人士参加。

6th Advanced Programme for Central Bankers and Regulators 「第六届中央银行家及监管者高级研讨班」

- Speakers: Professor Liu Mingkang, Former Chairman, China Banking Regulatory Commission; Professor Joseph Yam, Former Chief Executive, Hong Kong Monetary Authority; Professor Lawrence J. Lau, Former Vice-Chancellor, CUHK and others
- 讲者：包括前中国银监会主席刘明康教授、前香港金融管理局总裁任志刚教授及前香港中文大学校长刘遵义教授
- Date: 8–10 February 2018
- 日期：2月8日至10日
- Venue: Lecture Theatre 3, Level 1, Cheng Yu Tung Building, The Chinese University of Hong Kong
- 地点：香港中文大学郑裕彤楼一楼三号演讲室
- Language: English
- 语言：英语
- Description: The 3-day programme aims to provide participants with a latest update on multiple topics, including the measures that attempt to strengthen the resilience of the banking system, the current state of the global economy and financial crises.
- 内容：是次为期三天的研讨班旨在让参加者了解关于多个主题的最新情况，包括各项试图加强银行体系稳健性的措施、全球经济现状和金融危机。

Recent Publications 近期著作

IGEF Working Papers 刘佐德全球经济及金融研究所研究专论

- No. 61 | 庄太量、何青、郭泳秀，“‘逆周期因子’决定了人民币汇率走势吗？”，2017年12月。
- No. 62 | “Towards a Better Future for Chinese Bankruptcy Law: Problems and Potential”, December 2017 by Liu Mingkang and Wei Chuyi.
- No. 63 | “Total Factor Productivity in China: Current Conditions, Problems, and Policy Solutions”, December 2017 by Liu Mingkang.

Viewpoints Series 任总观点

- 13 October 2017 | Arthur Li Distinguished Lecture: The Nine High Cs in Finance